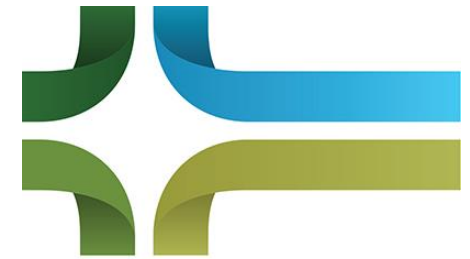


# Northumberland Trustees' Network



**NORTHUMBERLAND**CVA

Supporting Communities, Enabling People

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LAUNCH June 2016

Kirkley Hall

# Background

## January 2014

- Northumberland CVA (then known as Wansbeck CVS) commissioned by connect4change to undertake scoping exercise to identify training and support needs of Trustees in organisations across Northumberland with turnover above £50,000 and that employ staff
- Information collated into a report and circulated to participants
- Report identified an overwhelming need for a Northumberland-wide Trustee Network

## June 2014

- Findings presented at a meeting for participants, who suggested that Wansbeck CVS should be the host organisation for a new network
- To explore this, we needed to find funding

# Background continued

## April 2015

- Using small grant from Hadrian Trust, we asked trustees to take part in a new survey to discover what they would like a new Northumberland Trustee Network to look like

## August 2015

- Survey findings presented at an event in Morpeth

### PRIORITIES

- Training opportunities
- Networking opportunities
- Resource bank
- Regular news bulletins

### SUSTAINABILITY

- Willing to pay a “reasonable amount” for membership and/or training and networking events
- Even split on “same for all” or “on a sliding scale” for charges

**November 2015** – Another £2,000 awarded by The Hadrian Trust for further development

# June 2016

## The Launch

- Membership
- Monthly e-bulletin
- Extensive resource Bar
- Networking events
- Discounts



# Membership structure

- Open to all trustees in Northumberland
- FREE for organisations with a turnover less than £10,000
- Only £50 per year for organisations with turnover of £10,000 or more (Equals less than £1/week)
- SPECIAL INTRODUCTORY OFFER: Try before you buy - Free for every organisation until 30th September 2016
- One membership offers access for all your trustees

# The Offer

- Access to a huge online bank of over 350 resources that offer guidance in every aspect of a trustee's role
- Monthly e-bulletins including changes in the law and updates to essential guidance
- Two network meetings each year, themed around issues that affect trusteeship
- Discounts on:
  - Training opportunities offered by the network, by NCVA or by the Assembly
  - Ticket price for any paid-for NCVA or Assembly events
  - Specialist services offered by Northumberland CVA

## In development:

- Trustee recruitment
- Blogs
- Online forum

# Resource Library

- Access to a huge online resource bank that offer guidance in every aspect of a trustee's role plus themed resources
- Everything in one place
- Regularly updated
- Over 350 resources
- Organised under 38 headings e.g.:



- Strategic planning
- Marketing / communications / social media
- Impact measurement
- Facts and figures
- Campaigning / influencing

- Risk management
- Safeguarding
- Partnerships / collaboration / mergers
- Technology / IT
- Event planning

# Monthly e-bulletins



- Changes in the law
- Updates to essential guidance
- News about network meetings and training events
- Alerts for partner events
- Member news and views



# Network meetings

- Two network meetings each year
- Themed around burning governance issues
- Keynote speakers
- Knowledge sharing
- Peer support



# Discounts

- Discounted places for the trustees of your organisation on any training opportunities offered by:
  - Northumberland Trustee Network
  - Northumberland CVA
  - Northumberland VCS Assembly
- Discounted ticket price for network events
- Discounts on any specialist services offered by NCVA



# IN DEVELOPMENT - Trustee recruitment



- **FREE** advertising of trustee vacancies for network members on the website
- **FREE** marketing of your trustee vacancies to businesses

# IN DEVELOPMENT- Blogs



## **N.B.**

This success of this element of the network will depend greatly on the involvement of members.

- **Member blogs** – Are you a budding blogger with lots to say?
- **Guest blogs** – Expert opinion, specialist knowledge etc.
- **Introductory blogs** – New resources etc.

# IN DEVELOPMENT- Online forum

- Sharing knowledge and experience
- Requesting advice and information
- Peer support



# How to join

- Complete the application form in your pack
- Or email: [jackie.auld@northumberlandcva.org.uk](mailto:jackie.auld@northumberlandcva.org.uk)
- Or call: **01670 858688**
- Visit [www.northumberlandtrustees.org.uk](http://www.northumberlandtrustees.org.uk)  
for more information





Any questions?