

SUCCESS CLUB SOCIAL LEADERS

Success Club Social Leaders provides a structured programme of support, over 9 months, for female leaders in the voluntary, community, and social enterprise sector in the North East of England.

Who is it For?

Women leaders and managers of small and medium scale organisations, not-for-profit initiatives and projects. And those with regional responsibility/influence, within larger and national organisations.

Why?

A focus on Leadership Strategies and active development of female Leaders has been shown to positively impact working relationships and the success of organisational improvement and growth activities.

On a personal level, I also have a passion for helping develop well-rounded, resilient and well-balanced women managers, who are better able to deal with ongoing and varied challenges both at home and at work. And who become more positive and happier role-models for their loved ones, staff and other stakeholders.

Programme Aims

- To create sustainable organisations. To embed change.
- To build confidence and inspire success.
- To develop well-rounded leaders.
- To develop trusting relationships, mutual support and collaboration, by taking a longer-term approach and facilitating honest conversations, true learning, and the building of real momentum.

Programme Structure

- 2 hour facilitated development sessions, once a month from June 2018 to Feb/March 2019.
- Workshops to provide a practical, strategy based toolkit leading to actionable steps and the integration of new habits.
- Groups of min 8, max 20, will provide a powerful community and peer support network to ensure progress and goal achievement.
- Sessions will provide a safe and confidential environment that allows for individual learning.

- **Three Core Themes**

- ❖ Developing you as the leader
- ❖ Improving impact, value and relationships - stakeholder development
- ❖ Developing the organisation (or team)

Workshops Dates & Venue

Third Tuesday of the month (except for July) from 10 am - 12 noon at MEA House, Ellison Place, Newcastle upon Tyne, NE1 8XS.

Theme 1 - Developing you as the Leader (N.B. As this is a pilot programme, there is flexibility after the first session in each theme to tailor input and focus on specific delegate challenges. Also, we will agree as a group whether to break for 1 month in summer and complete 19th March 2019.

- 19th June 2018
- 18th July 2018 (Wed)
- 21st August 2018

Theme 2 - Stakeholder development - Impact, value and relationships

- 18th September 2018
- 16th October 2018
- 20th November 2018

Theme 3 - Organisation/team development

- 18th December 2018
- 15th January 2019
- 19th February 2019

Investment

Level 1

£350 per delegate to include 9 facilitated sessions plus access to an online support group for the lifetime of the programme, providing encouragement, challenge and accountability, as well as the opportunity to ask questions and connect with the facilitator between sessions.

Level 2

£500 per delegate to include everything in Level 1, plus access to additional Success Club Virtual benefits, including

- ❖ Relevant online courses in Success Club Academy (lifetime access).
- ❖ Resources, templates and checklists.
- ❖ Monthly group Zoom (online meeting) sessions for additional support and accountability between face-to-face sessions.

Facilitator

Julie Johnson, founder of the Success Club for female leaders and business owners

- Worked in HR, Training, Consultancy, Project Management and Management since 1985.
- Run my own business since 2002.
- Finalist in NE Women Entrepreneur of the Year Awards 2013.
- Experienced Coach, accredited with The Coaching Academy and Coaching and Mentoring International.
- Accredited member of the Association of Professional Coaches, Trainers and Consultants (APCTC.)
- Fellow of the Chartered Institute of Personnel and Development (FCIPD).
- Recognised by CIPD in 2016 as providing exceptional service to human resources and people development for over 30 years.
- Fellow of The Institute of Leadership and Management (FInstILM).
- Lead consultant and contributing author to 'Pressures, Promotions, Pay-rises and Parity: A study exploring the barriers to womens' confidence and progression in the workplace.'
- Twice published author
 - ['Stepping into Success – The 7 Essential Moves to Bring Your Business to Life'](#)
 - ['Top 10 Business Lessons from a Small Business Owner: My Entrepreneurial Journey and How to Achieve Success on Your Own Terms'](#)
- Sage Business expert, recognised (by Sage UK) for her contribution to the business community, her knowledge, influence, and online presence
- Author of ebooks (access via [Success Club website](#))
 - Discover what's holding you back (It's probably not what you think)
 - Top 10 time-stealers and how to deal with them
 - 3 Keys to growing a successful business
 - Three accidental mistakes managers make and how to avoid them